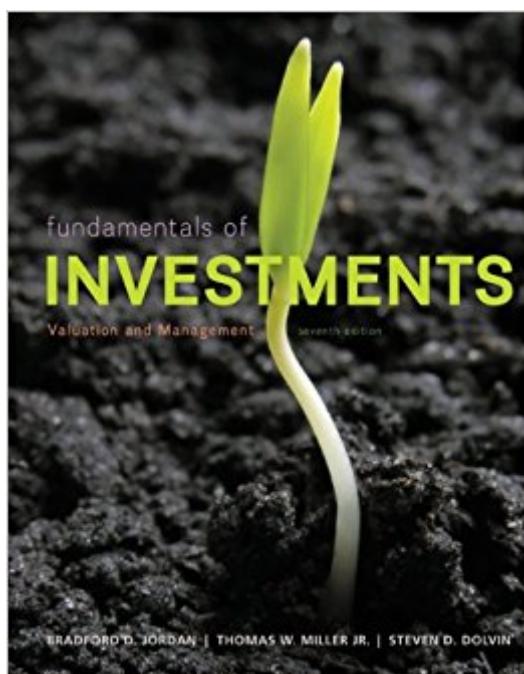


The book was found

MP Fundamentals Of Investments With Stock-Trak Card



Synopsis

NOTE: Access code is NOT INCLUDEDFundamentals of Investments focuses on students as investment managers, giving them information to act on by placing theory and research in the proper context. The text offers a balanced, unified treatment of the four main types of financial investments—stocks, bonds, options, and futures. Topics are organized in a way that makes them easy to apply—whether to a portfolio simulation or to real life—and supported with hands-on activities. Then, resources within Connect help students solve financial problems and apply what they've learned. Jordan's managerial perspective and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Hardcover: 768 pages

Publisher: McGraw-Hill Education; 7 edition (January 28, 2014)

Language: English

ISBN-10: 0078115663

ISBN-13: 978-0078115660

Product Dimensions: 8.6 x 1.7 x 11.1 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 12 customer reviews

Best Sellers Rank: #14,317 in Books (See Top 100 in Books) #13 in Books > Textbooks > Business & Finance > Investments & Securities #146 in Books > Business & Money > Investing

Customer Reviews

Bradford D. Jordan is Professor of Finance and holder of the Richard W. and Janis H. Furst Endowed Chair in Finance at the University of Kentucky. He has a longstanding interest in both applied and theoretical issues in corporate finance and has extensive experience teaching all levels of corporate finance and financial management policy.

Pretty solid information. Very easy to understand, and it will help you in real-life investment situations.

Great book! Exactly what I was looking for!

Needed it for school and it was a great price

Useful

Great!

Good book

Saved me a ton of money. Thanks!

Great Book and excellent

[Download to continue reading...](#)

MP Fundamentals of Investments with Stock-Trak card Investments: An Introduction (with Thomson ONE - Business School Edition 6-Month Printed Access Card and Stock-Trak Coupon) Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading Investments: An Introduction (with Stock-Trak Coupon) Penny Stocks: Complete Beginners Guide To Building Riches Through The Stock Market (Penny Stock Mastery, Penny Stock 101) Introduction to Derivatives and Risk Management (with Stock-Trak Coupon) Financial Markets and Institutions (with Stock Trak Coupon) Financial Markets and Institutions, Abridged Edition (with Stock-Trak Coupon) Real Estate Finance & Investments (Real Estate Finance and Investments) Demographics and the Stock Market Crash of 2015 - 2018: Baby Boomer Retirement and How to Survive the Stock Market Crash and The Coming Economic Depression (WDS: World Demographics Series) Stock Market: Picking winners in the Stock Market: A guide to buying the right companies at the right time Penny Stocks: Beginner's Guide to Penny Stock Trading, Investing, and Making Money with Penny Stock Market Mastery; How to Find Penny Stocks, Day Trading, and Earning Big Money Online Investing for Beginners: An Introduction to the Stock Market, Stock Market Investing for Beginners, An Introduction to the Forex Market, Options Trading Penny Stock Trading: QuickStart Guide: The Simplified Beginner's Guide to Penny Stock Trading Racing Through History: Stock Cars Then to Now (High Interest Books: Stock Car Racing) Big Bucks: The Fast Cash of Stock Car Racing (High Interest Books: Stock Car Racing) British

Railways Locomotives & Coaching Stock 2017: The Rolling Stock of Britain's Mainline Railway
Operators Star Trak Sonata For Clarinet And Piano Revised Edition 2006 Includes Audio Demo And
Accomp Trak Connect 1-Semester Access Card for Essentials of Investments

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)